



MACROID APP SERVICES PVT LTD

Digital Transformation

Our vision is to be recognized as a market leader providing cutting edge digital technologies for the SME's and Banking & Financial sectors.

We bring in efficiency through intelligent automation and affordable innovative solutions that deliver business value.

60+
Years of
combined
experience

30+
Customers
served so far

75000+
Working
hours

Our Services

Application Services



Full Stack Development

Java | Angular JS | React JS | Node JS | Web Services
Database : My SQL | MongoDB | Oracle | SQL Server



Mobile Development

Platforms - iOS | Android | Xamarin | Ionic
IDEs - Android Studio | Xcode



Test Management

Manual Testing | Automation Testing |
Regression Testing | Smoke Testing

Cloud & Data Analytics Services



Cloud Application Development

Java | Angular JS | AWS | Python | PHP



Data & Analytics Services

MongoDB | SQL | Tableau | Oracle | Power BI



MVP Development

Communication | Interpersonal skills | leadership ability |
Good attitude

PRODUCT DEVELOPMENT SERVICES

Front end development using - Angular JS, React JS, HTML, CSS, Javascript |
Back end development using - Web Services, NodeJS, MongoDB, PHP,
Core Java and Python

DELIVERING BUSINESS IMPACT

System feasibility study

- A feasibility study evaluates the project's potential for success; therefore, perceived objectivity is an important factor in the credibility of the study for potential investors and lending institutions.

System Integration

- Building a customized architecture or application, integrating it with new or existing hardware, packaged and custom software, and communications.

Development of UI/U design

- Our UI, UX, and front-end web developer is responsible for applying interactive and visual design principles on websites and web applications for a positive and cohesive user experience.

Decentralized Application UI/UX design

- Built on a technology that utilizes cryptography and packs transactions into blocks for immutability via consensus

Database design and implementation

- The main objectives of database designing are to produce logical and physical designs models of the proposed database system.

TECHNOLOGY FOCUS



CLOUD APPLICATION DEVELOPMENT

Legacy application modernization

- We utilize microservice architecture principles to migrate legacy or on-premise apps to the cloud. Add greater flexibility, reduce deployment times and enhance security features by moving to modern cloud platform

Higher scalability/elasticity

- This is for you if you want to integrate your cloud applications with on-premise or other cloud applications. Achieve higher connectivity and efficiency within your IT systems



DevOps Consultancy

- Improve the effectiveness of your cloud development and operations teams. Reduce development time, introduce coding standards and QA methodologies for improved code quality.
- Our experienced full-stack engineers possess the necessary skills and experience to develop your cloud infrastructure and cloud-native apps, or integrate new cloud computing services into your existing systems

Faster, easier new application development

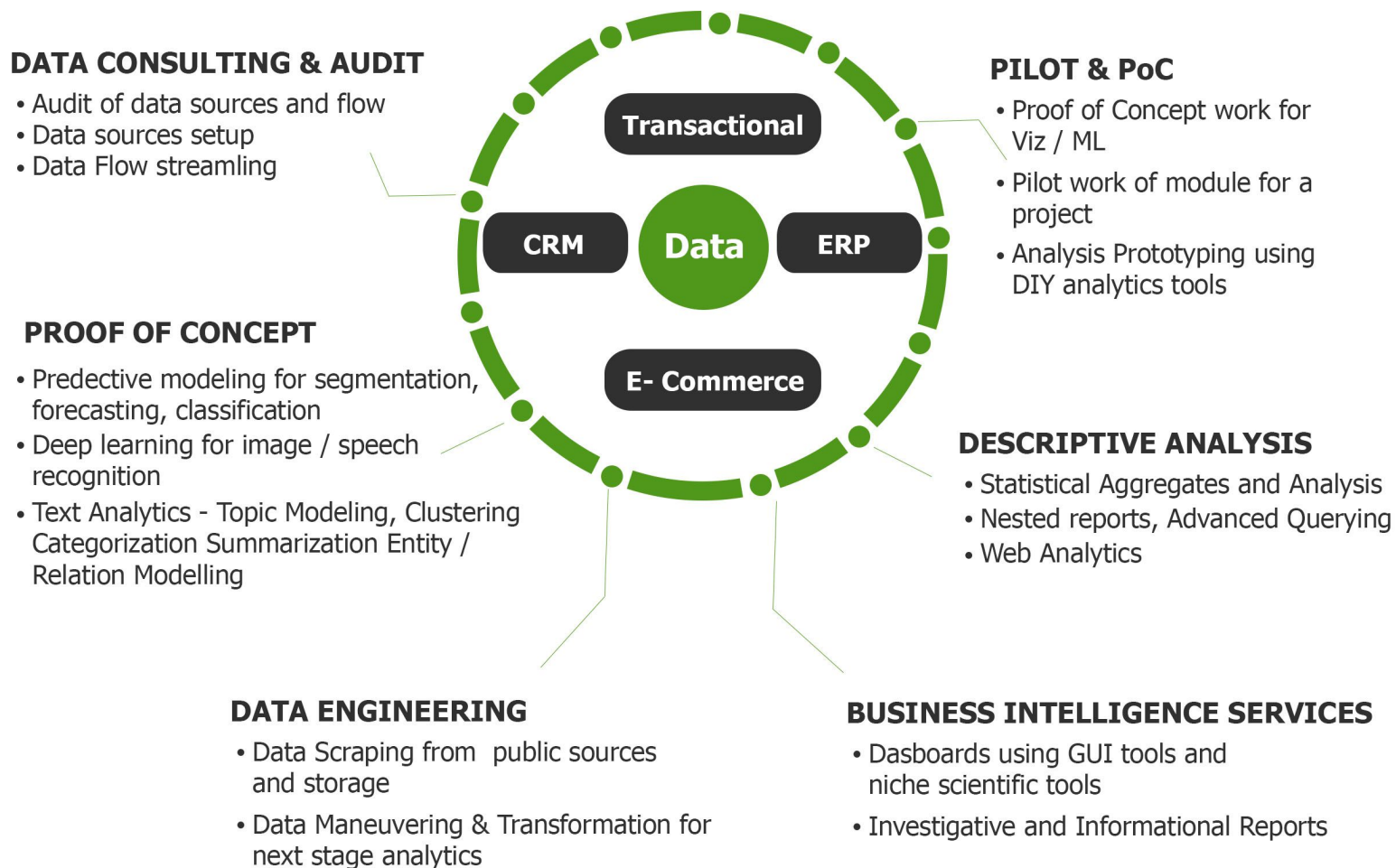
- Our development team will also assist you to build new applications directly for the cloud. No matter the size and complexity of the project, we can help you harness the cloud to develop top-quality apps and reach your market faster

CLOUD SERVICES



DATA & ANALYTICS SERVICES

DELIVERING BUSINESS IMPACT



TECHNOLOGY FOCUS



mongo DB

ORACLE

MANAGED TEST SERVICES



QA ADVISORY & CONSULTANCY

- Consultant-led solutions to improve the testing and Quality Assurance (QA) structures in the organisations we work with.
- Providing advice on QA structures, test processes, tools and best practice, we can help you to improve your QA strategy

FUNCTIONAL TESTING

- Website, web and mobile app testing. Waterfall or Agile. Verification and validation across multiple platforms and industries

TEST AUTOMATION

- Test automation can save time and money for your software products whilst providing reliability and repeatability in your QA process. We create custom solutions to meet the needs of your project.
- Reduce time, cost and resource, and increase reliability by implementing an automated solution based on a flexible core framework.

PERFORMANCE TESTING

- Load and performance testing services for web and mobile applications
- Ensure your web application is responsive & reliable with structured performance testing.
- Using industry standard tools and techniques, we help our clients to build fast, responsive and scalable products

DEVICE & BROWSER COMPATIBILITY

- Cross Device and Browser Compatibility Testing is key to ensuring that your software works with the widest possible user base



STARTUP MVP DEVELOPMENT

Minimum viable product planning & development for startups. From idea to live release, we create a software product that is right for your end users from the start. Build, test, learn, repeat

DEDICATED DELIVERY TEAMS

Hire a dedicated development team or individual developer. Scale your team up or down any time, and reach the market faster through our IT staff augmentation services. On-demand pricing with added project management and quality assurance.

WHY MACROID?

- ▶ Key focus on niche services
- ▶ COE Framework
- ▶ Customer-Centric Systems & Processes
- ▶ On demand ramp up and down of resources
- ▶ Global Engagement Models

DOMAIN FOCUS



Banking



Financial Services



Retail & Hospitality



Healthcare



Internet of Things



Visit Our website
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